

# Maryann Weidt

## Activities Guide for *Oh, The Places He Went*

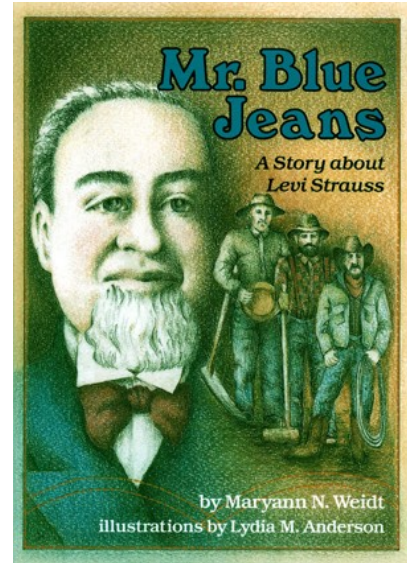
**Title:** *Mr. Blue Jeans: A Story about Levi Strauss*

**Author:** Maryann N. Weidt

**Illustrator:** Lydia M. Anderson

**Publisher and Copyright:** Lerner Classroom, 1990

**Teaching Guide developed by:** Developed by Lujean Braunger  
4th grade teacher at  
Prairie Elementary School  
700 North Madison Street  
Wauwaukee, Wisconsin 53597



### Discussion Questions

- On a world map, locate Buttenheim, Baravia (near German Austrian border); Bremen, Germany; New York City; Pelham, New York; Louisville, Kentucky; Cape Horn, South America; San Francisco, Sacramento, El Dorado, and Placerville, California. Trace the route of Levi's travels.
- Discuss the qualities Levi had that made him a good businessman. Find examples in the story to support your case.
- Examine a pair of Levi jeans and compare them to another pair of jeans. What makes the Levi's distinctive? What are the trademarks of the Levi's?
- Design a pair of jeans for yourself. What fabric best suits your needs. What design works best for you. Add your own distinctive trademarks.
- Research what makes food "kosher." What other references are made that Levi was Jewish.
- Make a time line on the events in Levi's life.
- Levi Strauss was very generous with his money. Are there people today who share their wealth with others. Research such people.
- What advice do you think Levi Strauss would give today to a young person thinking of a career in the clothing business.